

Cleanliness drive on RGUKT Campus Department of Chemical Engineering on 24th August 2019 as a part of Swachh Bharat Mission.

Swachh Bharat Mission (SBM), Swachh Bharat Abhiyan (SBA), or Clean India Mission is a country-wide campaign initiated by the Government of India in 2014 to eliminate open defecation and improve solid waste management (SWM). Phase 1 of the mission lasted till October 2019.

The campaign's official name is in Hindi. In English, it translates to "Clean India Mission". The campaign was officially launched on 2 October 2014 at Rajghat, New Delhi by Prime Minister Narendra Modi. It is India's largest cleanliness drive to date with three million government employees and students from all parts of India participating in 4,043 cities, towns, and rural communities.

As part of the campaign, volunteers, known as *Swachhagrahis*, or "Ambassadors of cleanliness", promoted indoor plumbing and community approaches to sanitation (CAS) at the village level. Other activities included national real-time monitoring and updates from non-governmental organizations (NGOs) such as The Ugly Indian, Waste Warriors, and SWaCH Pune (Solid Waste Collection and Handling).

As a part of the above metion the department of chemical engineering students and staff members have participated as swachhagrahis and cleaned the entire department building premisses on 24th August 2019. The event was support with Campus beutufical committee and was all supported with acompanying NSS coordinators for their tool kits and accessories.







